



# NEWS RELEASE

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## ATP APPROVES IN-COMPETITION WEARABLES TO ENHANCE PLAYER PERFORMANCE AND RECOVERY

**LONDON** — The ATP has announced the approval of in-competition wearable devices for players across the ATP Tour and ATP Challenger Tour, starting from 15 July. The initiative ushers in a new era of innovative data-led performance analytics and injury prevention in tennis.

Wearable devices will generate cutting-edge insights for players from physical metrics such as heart rate and high-intensity load data, enhancing their analysis of matches and training sessions. ATP has approved both STATSports and Catapult devices and will centralise all data into **ATP Tennis IQ – Wearables**, an intuitive new dashboard for players.

The graphic features the ATP logo and the text 'ATP TENNIS IQ WEARABLES' in white on a dark blue background. Below this, it says 'A new era of performance analytics and injury prevention in tennis'. Three icons are arranged horizontally: a magnifying glass over a network diagram, a lightbulb with 'NEW' inside, and a bandage with a red arrow pointing down. Below the icons are the labels 'ENHANCE ON-COURT PERFORMANCE', 'NEW TENNIS INSIGHTS', and 'REDUCE INJURY RISK'. At the bottom, it says 'Launching 15 July'.

The initiative introduces a new dimension to **ATP Tennis IQ**, an analytics platform launched in 2023 that democratises access to match data and insights for players, aiding preparation and recovery. It is the latest in a strategic push by ATP to enhance the sport through tech, data and innovation.

**Ross Hutchins, ATP Chief Sporting Officer**, said: "The introduction of wearables on Tour is a big step forward in our push to optimise player performance and prevent injury. Ultimately, empowering players to get the very best out of their careers. We're delighted to make cutting-edge data insights more accessible than ever and look forward to continuing our innovation in this space."

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All data collected will remain confidential, ensuring privacy for players and their support teams. Phase Two of the initiative, which will incorporate next generation insights derived from wearable data and player feedback, is scheduled for later this year.

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## About The ATP

The ATP's mission is to serve tennis. As governing body of the ATP Tour and Challenger Tour we entertain a billion global fans, showcase the world's greatest players at prestigious tournaments, and inspire the game's next generation. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead to the Nitto ATP Finals, our prestigious season finale held in Turin, Italy. Featuring only the season's best 8 singles players and doubles teams, the tournament sees the crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

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