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## ATP PARTNERS WITH OFX TO ENHANCE FINANCIAL SERVICES

LONDON: ATP has today announced a global partnership with OFX, a leading global payments company working with businesses and individuals to help manage and simplify their FX needs. The collaboration will unlock significant enhancements to financial services across the ATP Tour.

OFX will provide a range of global payment solutions to ATP, including prize money payments, a prize money player platform, and corporate FX transactions. The partnership aims to simplify payment processes, enhance data security, and expedite payments for players in their preferred currency.

"Last season the ATP Tour delivered a record US\$230 million in compensation to players all over the world," said **Daniele Sanò**, **ATP Chief Business Officer**. "OFX's services will help us optimise our financial operations, add value to players, and create efficiencies across our global ecosystem. Our partnership is a true brand fit."



PREMIER PARTNER



PLATINUM PARTNERS







OFX becomes the Official Prize Money Payment Partner of the ATP Tour, through 2027, delivering its leading currency exchange services across the global Tour.

"We are excited to embark on this journey with the ATP Tour as their Official Prize Money Payment Partner," said **Josh Goines, OFX North American regional president**. "This partnership underscores our dedication to supporting the growth of the ATP and reflects our commitment to delivering seamless financial solutions to these tremendous athletes worldwide."

OFX, headquartered in Sydney, Australia, boasts a significant presence globally, with offices in the U.S., Canada, U.K., Ireland, New Zealand, Hong Kong and Singapore. The company has established itself as a leader in international money transfer and currency exchange, with an impressive track record of success and innovation. In addition to its partnership with ATP, OFX holds prestigious sponsorships across various sports, including the ITF, Irish Legends Golf Tour, United Rugby Championships, and Super League Triathlon.

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## **About The ATP**

The ATP's mission is to serve tennis. As governing body of the ATP Tour and Challenger Tour we entertain a billion global fans, showcase the world's greatest players at prestigious tournaments, and inspire the game's next generation. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead to the Nitto ATP Finals, our prestigious season finale held in Turin, Italy. Featuring only the season's best 8 singles players and doubles teams, the tournament sees the crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

## **About OFX**

Founded in 1998, OFX is an international money services provider based in Sydney with eight offices across the world and more than 700 staff. It offers money transfers and foreign exchange services for consumer and business clients across 50+ currencies. Through its "digital + human" business model, OFX provides 24/7 client support to complement its global digital platform.

PREMIER PARTNER

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